



*Image Consultant*

Personal Brilliance and Group Training Solutions  
for Competitive Edge

---

***To Create An Excellent Workforce  
In The Corporate World***

---

**Sophisticated • Classy • Suave • Efficient**

“Be the Best Version of YOU”



**RAVIJA SRIVASTAVA**

*Image Consultant*

*Visiting Faculty - University of Mumbai*

*Collaboration with CLAP CENTER*

RAVIJA SRIVASTAVA is an Image Consultant providing Personal Branding Solutions and Soft Skills Trainings to individual clients as well as groups such as corporate professionals, students, academicians and housewives. She is certified by Image Consulting Business Institute, Mumbai and Conselle Institute of Image Management, USA.

She aspires to transform professional environments by training people in Self Management, Interpersonal Skills, Communication Skills and Etiquette for better performance in personal, professional and social space. She believes that well groomed professionals can build Strong Corporate Brands.

During her previous association with academic and research institutions as a faculty member, she was keen on holistic development of students and worked relentlessly towards bridging the gap between industry and academia. She has presented papers in International Conferences, mostly related to Education in Digital Era.

### **Accomplishments**

- 13 completed assignments of Personal Branding through one-to-one sessions for analysis, evaluation and recommendations for their lifestyle, personal style, behavioral and soft skill
- Conducted workshops on Image Management and related topics for corporate employees, teachers, students and librarians. (25+ during last two years)
- Collaborating with CLAP (Creative Learning Arts and Performance) CENTER on their Image Management vertical
- 20+ years of involvement in higher education.



## About Image Management

*“In my opinion everyone deserves to live an enriched life by unleashing their talents and using their potential for excellence. I have taken upon myself the responsibility to help my clients achieve everything they aspire for. To be able to instil confidence in them by creating an image of themselves that truly defines their personality traits, preferences, values and beliefs is my greatest ability as an Image Consultant.” - Ravija Srivastava*

Image Management is a process. It happens inside out. We help you to discover who you are as an individual, how you can control the perceptions other people have of you by creating an Image that you desire to project.

### **Total Image Solutions is a 4 step process**

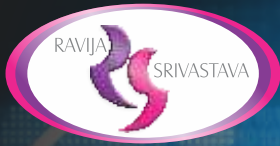
**Personal brand Evaluation :** Defining your personal brand is the most important step towards identifying the unique individual that you are. Using psychometric evaluations and an extensive interview we get a clear perception about the core elements that need to be showcased and design an appropriate, authentic, attractive and affordable image, just for YOU.

**Colour analysis :** Your personal colourings remain with you throughout your life. The colour of your skin, eyes, hair is a set of traits that affects which colours will accentuate your image while others may not work in your favour. Using standard color wheel in broad daylight we identify your skin undertone and you will be able to select suitable hues, tones and shades in correct intensity from a range of 120 colour samples. You will receive personal recommendations on usage pattern of suitable colour palette customized for you.

**Style lines and shapes :** In Image Management, every body shape and size is considered beautiful. It is an art to drape a human figure in an effectively designed silhouette to accentuate the strengths so as to camouflage the rest if needed at all. If you understand your unique bone structure and body shape, it becomes easier to opt for styles that flatter you and define your personal style with more clarity.

### **Wardrobe Makeover**

A lot of times you buy clothes that are not sufficiently apt to define your personal brand. Our evaluation of the wardrobe brings out your preferences in choice of clothes, accessories and makeup. Using your colour, face shape and body shape analyses we give a complete makeover to the contents of your closet – removing unsuitable items, taking corrective measures with ill-fitted clothes and accessories and recommending a list of additions to maintain the desirable image. In hand you will get a shopping list at the end of a Total Image Solution package.



# Consultation Services

## **Luxury Image Makeover**

- 3 Hours (One Session)
- Style Lines And Body Shape, Colour Analysis And Personal Branding
- Recommended For Event Styling Of Returning Customers

## **Lifestyle and Image Management**

- 3 Hrs \*3 Days (Three Sessions)
- Identify Specific Elements And Define Personal Style
- Style Lines And Body Shape, Colour Analysis And Personal Branding
- Accessories and Makeup Recommendations

## **Personal Style & Wardrobe Styling**

- 3 hrs \* 6 Days (Six Sessions)
- Identify Specific Elements And Define Personal Style
- Style Lines And Body Shape, Colour Analysis And Personal Branding
- Accessories And Makeup Recommendations –a detailed outline
- Wardrobe makeover
- Personal Shopping

## **Corporate Look**

- Customized Sessions
- Personal Style
- Comprehensive Evaluation
- Wardrobe Management – Clustering
- Personal Shopping
- Communication Skills
- Body Language
- Business Etiquette
- Dining Etiquette
- Travel Etiquette



## ***Signature Training Solutions-Off-the-peg***

### ***Our most recognized signature products are***

We believe for any enterprise to excel, its leaders should be always equipped with Excellent Communication skills, Empathetic Attitude and Authoritative Appearance. It helps them to stand tall in talent retention and employee engagement for long term profits.



#### ***Winning With Eloquence***

- *Effective Business Communication Skills*
- *Crystal Clear English Language*
- *Voice Modulation, Accent Neutralization*
- *Vocabulary Building, Diction and Clarity*



#### ***Empathy – A Psychological Hug***

- *Emotional Intelligence and Character Strengths*
- *Leadership Skills and Self Motivation*
- *Employee Engagement Techniques*
- *Goal Setting and Team Building*



#### ***Suit Up - Right (Men and Women both)***

- *Messages and Cues for different Occasions, Roles and Goals*
- *Styles, Precise Cuts and Lengths in Formal and Semi Formal Suits*
- *Colours and Combinations*
- *Tie Knots and their Significance in Authority*



## ***Premium Workshop***

In the Corporate world Business Travel is inevitable. Going places creates occasions with ample opportunity for you to impress your clients, partners and colleagues with the Style of a Connoisseur. We conduct trainings in Travel and Dining Etiquette on purely customized basis where you get to choose between dining styles, venues and cuisines.

- Etiquette for Business Travel And Hotel Stay
- Fine Dining Settings and Placements
- Familiarity With Use Of Tableware And Silverware
- International Protocol In Table Manners And Conversations
- American, Continental And Asian Styles
- Buffet Manners
- Wine Etiquette
- 3/4/5 Star Venue



## ***Training solutions - Bespoke***

We also encourage our confident clients who approach us with clearly defined objectives to design their own Training Packages by taking suitable picks from an array of microlearning modules displayed below

While designing your custom product we recommend including at least one of our unique modules (Printed in our brand colour)

- Impressive Appearance
- Positive First Impressions
- **Self Management**
- Corporate Behaviour
- Business Etiquette
- Effective Business Communication
- **Eloquent English**
- Immaculate Wardrobe
- Corporate Look
- Dining Etiquette
- Digital Presence
- Employee Engagement
- Leadership Training
- Emotional Intelligence
- **Mindfulness For A Happy Life**
- Knowledge Retention
- **Maximise Your Working Memory**
- Power Dressing
- Power Presence
- **Travel Etiquette**
- Personal Shopping
- Effective Body Language
- Goal Setting
- Character Strengths
- Stress Management
- Art Of Persuasion
- Team Building
- Conflict Management
- **Interviewing Skills For Senior Managers**
- Talent Retention



*“ Show them that you value yourself  
and they'll believe that you value them ”*

For Enquiries Please contact:

**RAVIJA SRIVASTAVA**

IMAGE CONSULTANT

9819325070

s.ravija@gmail.com



*“Be the Best Version of YOU”*